

Robert Halfon MP
House of Commons
London
SW1A 0AA

26 November 2010

Dear Mr Halfon,

PQ 23757

I am writing to provide information requested in the Parliamentary Questions that you tabled on 9 November 2010:

To ask the Secretary of State for Culture, Olympics, Media and Sport, how much his Department's agencies and non-departmental public bodies spent from the public purse on influencing public policy through (a) employing external (i) public affairs companies, (ii) strategic consultancies and (iii) corporate communications firms, (b) external marketing and (c) other activities in each of the last 10 years. [23757.

The Big Lottery Fund is a non departmental public body whose core objective is to use public money raised through the National Lottery to fund projects that further our mission to help communities and people most in need. It does not seek to influence public policy in the ways described within the question and has not spent any public funds with that direct objective in mind. We do believe there are lessons from projects that we fund of wider interest to policy makers but that is a matter for them to determine and take advantage of as they wish.

Please contact me if you would like any further information about the work of the Big Lottery Fund.

Yours sincerely
Peter Wanless

PETER WANLESS
Chief Executive

We are committed to ensuring that
any investment in communities, and
to the way of people that we fund



INVESTOR IN PEOPLE

Direct line:
020 7211 1760

Email:
peter.wanless@
biglotteryfund.org.uk



THE BRITISH LIBRARY

96 Euston Road
London
NW1 2DB

T +44 (0)843 208 1144
www.bl.uk

Mr Robert Halfon MP
House of Commons
LONDON
SW1A 0AA

23 November 2010

Dear Mr Haydon,

Following your recent question to the Department for Culture Media and Sport, I can report the following response from the British Library.

- To ask the Secretary of State for Culture, Olympics, Media and Sport, how much his Department's agencies and non-departmental public bodies spent from the public purse on influencing public policy through (a) employing external (i) public affairs companies, (ii) strategic consultancies and (iii) corporate communications firms, (b) external marketing and (c) other activities in each of the last 10 years. 23757

The British Library has not spent any money on 'influencing public policy' through any of the channels listed in your question.

Yours sincerely,

lye B-sting

Dame Lynne Brindley
Chief Executive

cc The Department for Culture Media and Sport

T: +44 (0)20 7412 7273

F: +44 (0)20 7412 7093

chief-executive@bl.uk

Robert Halfon MP
House of Commons
London
SW1A 0AA

16 November 2010

Dear Mr Halfon

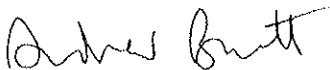
British Museum response to Parliamentary Question 23757

I am writing to you following your recent Parliamentary Question to the Department for Culture, Media and Sport regarding spending on external agencies and companies to influence public policy.

To ask the Secretary of State for Culture, Olympics, Media and Sport, how much his Department's agencies and non-departmental public bodies spent from the public purse on influencing public policy through (a) employing external (i) public affairs companies, (ii) strategic consultancies and (iii) corporate communications firms, (b) external marketing and (c) other activities in each of the last 10 years. |23757

I can confirm that the British Museum does not employ any external public affairs companies, strategic consultancies or corporate communications firms to influence public policy.

Yours sincerely



Dr Andrew Burnett
Deputy Director



ENGLISH HERITAGE

from the Chief Executive
Dr Simon Thurley

Mr Robert Halfon MP
House of Commons
London
SW1A 0AA

25 November 2010

Dear Mr Halfon,

I am writing to provide information in response to the Parliamentary Question below which you tabled on 10 November 2010.

To ask the Secretary of State for Culture, Olympics, Media and Sport, how much his Department's agencies and non-departmental public bodies spent from the public purse on influencing public policy through (a) employing external (i) public affairs companies, (ii) strategic consultancies and (iii) corporate communications firms, (b) external marketing and (c) other activities in each of the last 10 years. [23757]

English Heritage regularly advises government on heritage issues but has spent no public money on employing external agencies or consultancies to influence public policy.

A copy of this letter will be placed in the libraries of both Houses.

Yours sincerely,

Simon Thurley

cc Public Engagement & Recognition Unit, DCMS



Football Licensing Authority

Floor 6
Oceanic House
1a Cockspur Street
London
SW1Y 5BG

www.flaweb.org.uk

Robert Halfon MP
House of Commons
London
SW1A 0AA

11 November 2010

PARLIAMENTARY QUESTION 23757

Dear Mr Halfon,

In response to your recent Parliamentary Question asking the Secretary of State for Culture, Olympics, Media and Sport, how much his Department's agencies and non-departmental public bodies spent from the public purse on influencing public policy through (a) employing external (i) public affairs companies, (ii) strategic consultancies and (iii) corporate communications firms, (b) external marketing and (c) other activities in each of the last 10 years, I can confirm that the Football Licensing Authority has spent no money in the last ten years on influencing public policy in any of the categories you have listed.

Yours faithfully

A handwritten signature in black ink, appearing to read 'John de Quidt', written in a cursive style.

John de Quidt
Chief Executive
Football Licensing Authority

cc DCMS Public Engagement and Recognition Unit

GAMBLING COMMISSION

Robert Halfon MP
House of Commons
London
SW1A 0AA

26 November 2010

Dear Mr Halfon

Parliamentary question – number 23757

To ask the Secretary of State for Culture, Olympics, Media and Sport, how much his Department's agencies and non-departmental public bodies spent from the public purse on influencing public policy through (a) employing external (i) public affairs companies, (ii) strategic consultancies and (iii) corporate communications firms, (b) external marketing and (c) other activities in each of the last 10 years.

In response to your Parliamentary Questions answered on 16 November 2010, the Minister for Tourism and Heritage, John Penrose MP has asked me to write to you and answer your question on spending from the public purse on influencing public policy.

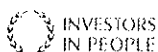
The Gambling Commission is funded almost entirely by licence fees paid by gambling operators. The exception in the past has been a relatively small amount of Grant in Aid to fund specific research – this funding of around £0.5m a year has now ceased.

Outside of performing its statutory function in directly advising government on gambling which may be classed under part (c) of your question, the Commission has spent no money, from any source, including public funds, on influencing public policy through these means.

If you have any further questions about this or any other aspect of the regulation of gambling then please do not hesitate to contact me.

Yours sincerely

Jenny Williams
Chief Executive



Victoria Square House
Victoria Square
Birmingham B2 4BP

T 0121 230 6666
F 0121 230 6720
www.gamblingcommission.gov.uk

16 November 2010

Robert Halfon MP
House of Commons
London SW1A 0AA

Dear Ms Patel

PQ 23757

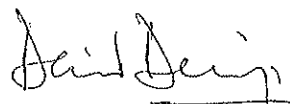
I am responding to your Parliamentary Questions as follows:

Robert Halfon|Harlow|To ask the Secretary of State for Culture, Olympics, Media and Sport, how much his Department's agencies and non-departmental public bodies spent from the public purse on influencing public policy through (a) employing external (i) public affairs companies, (ii) strategic consultancies and (iii) corporate communications firms, (b) external marketing and (c) other activities in each of the last 10 years.|23757

As far as the Geffrye Museum is concerned the answer in all cases is Nil.

I hope this provides the information you require. Please let me know if you have any questions on the above.

Yours sincerely



David Dewing
Director



THE GEFFRYE

MUSEUM OF THE HOME



Parnell House 25 Wilton Road London SW1V 1LW
Telephone: +44 (0)20 7333 0043 Facsimile: +44 (0)20 7333 0041 Mobile: +44 (0)7768 081 754
e-mail: douglas.erskine-crum@hblb.org.uk

Robert Halfon Esq
House of Commons
Westminster
London
SW1A 0AA

17th November 2010

Dear Mr Halfon,

Parliamentary Question 23757

To ask the Secretary of State for Culture, Olympics, Media and Sport, how much his Department's agencies and non-departmental public bodies spent from the public purse on influencing public policy through (a) employing external (i) public affairs companies, (ii) strategic consultancies and (iii) corporate communications firms, (b) external marketing and (c) other activities in each of the last 10 years.

I have been asked by Department for Culture, Media and Sport to respond directly to you in order to answer the Parliamentary question noted above that you have recently asked.

By way of background the Horserace Betting Levy Board is a statutory body established by the Betting Levy Act 1961 and now operating in accordance with the provisions of the Betting, Gaming and Lotteries Act 1963 (as amended). It is a non-departmental public body, and its sponsoring Government department is the Department for Culture, Media and Sport.

The Horserace Betting Levy Board raises money by collecting a statutory levy on off-course betting on horseracing, and on the Tote and on-course bookmakers, which it then distributes for the improvement of horseracing and breeds of horses and for the advancement of veterinary science and education.

The Horserace Betting Levy Board receives no money from the public purse and therefore the answer is nil.

With best wishes,

Yours sincerely,

Douglas Erskine-Crum

cc Alana Curtis - DCMS

Douglas Erskine-Crum
Chief Executive

Head Office
7 Holbein Place
London SW1W 8NR

Telephone
020 7591 6010
Facsimile
020 7591 6013

Textphone
020 7591 6255
Website
www.hlf.org.uk

Email
caroles@hlf.org.uk



From the Chief Executive

24 November 2010

Robert Halfon MP
House of Commons
Westminster
London
SW1A 0AA

Dear Mr. Halfon,

DCMS Parliamentary Question 23757

I have been asked, as Chief Executive of the Heritage Lottery Fund, to answer the following question which you recently tabled to the Secretary of State for Culture, Olympics, Media and Sport:

To ask the Secretary of State for Culture, Olympics, Media and Sport, how much his Department's agencies and non-departmental public bodies spent from the public purse on influencing public policy through (a) employing external (i) public affairs companies, (ii) strategic consultancies and (iii) corporate communications firms, (b) external marketing and (c) other activities in each of the last 10 years.

As a Non Departmental Public Body and Lottery Distributor, the Heritage Lottery Fund does not pay to seek to influence public policy. We have therefore not spent any public funding on this in the last 10 years. We do, of course, provide information and advice to Ministers and Parliamentarians as appropriate.

Yours Sincerely
Carole Souter

Carole Souter

HORNIMANMUSEUM

Horniman Museum
100 London Road
Forest Hill
London SE23 3PQ

Telephone
+44 (0) 20 86991872
Facsimile
+44 (0) 20 8291 5506

Email
jvitmayer@horniman.a
Internet
www.horniman.ac.uk

Robert Halfon MP
House of Commons
London, SW1A 0AA

22 November 2010

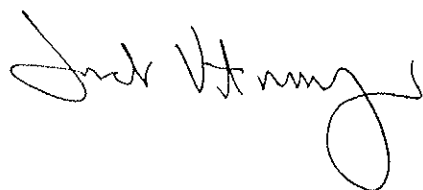
Dear Mr Halfon

In response to PQ 23757:

To ask the Secretary of State for Culture, Olympics, Media and Sport, how much his Department's agencies and non-departmental public bodies spent from the public purse on influencing public policy through (a) employing external (i) public affairs companies, (ii) strategic consultancies and (iii) corporate communications firms, (b) external marketing and (c) other activities in each of the last 10 years.

The Horniman Museum has not spent any public funds on influencing public policy in any of the last 10 years through (a) employing external (i) public affairs companies, (ii) strategic consultancies and (iii) corporate communications firms, (b) external marketing or (c) other activities

Yours sincerely



Janet Vitmayer
Chief Executive

cc: DCMS

FROM THE DIRECTOR GENERAL

Diane Lees FMA FRSA



Robert Halfon MP
House of Commons
London, SW1A 0AA

cc Department for Culture, Olympics, Media and Sport

Imperial War Museum London
Lambeth Road
London SE1 6HZ

Telephone 020 7416 5206/5207
Fax 020 7416 5216
Email dlees@iwm.org.uk

Website www.iwm.org.uk
Our Ref DL/10/112

22 November 2010

Dear Mr Halfon

Parliamentary Question:

To ask the Secretary of State for Culture, Olympics, Media and Sport, how much his Department's agencies and non-departmental public bodies spent from the public purse on influencing public policy through (a) employing external (i) public affairs companies, (ii) strategic consultancies and (iii) corporate communications firms, (b) external marketing and (c) other activities in each of the last 10 years. 23757

In response to your recent PQ addressed to the DCMS, the Imperial War Museum has not spent any public funds in the last ten years on influencing public policy through the means outlined in your question.

Yours sincerely

Diane Lees

25 November 2010

Mr Robert Halfon MP
House of Commons
London
SW1A 0AA

Dear Mr Halfon

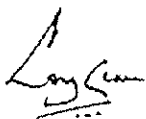
I write in response to your Parliamentary Question numbered 23757:

Robert Halfon[Harlow]To ask the Secretary of State for Culture, Olympics, Media and Sport, how much his Department's agencies and non-departmental public bodies spent from the public purse on influencing public policy through (a) employing external (i) public affairs companies, (ii) strategic consultancies and (iii) corporate communications firms, (b) external marketing and (c) other activities in each of the last 10 years.

- a) The MLA has not employed external public affairs companies, strategic consultancies, or corporate communications firms to influence public policy in the last four years, or to the best of our knowledge in the last ten.
- b) The MLA is primarily a business-to-business organisation and does not use external marketing for the purpose of influencing public policy.
- c) Core to the MLA's purpose is the promotion of best practice advice in museums, libraries and archives and the development of better and more cost effective provision of museum, library and archive services. This has involved some activity that might, for a small proportion of some items of spend, be defined as influencing public policy, for instance best practice publications aimed at encouraging local authorities to develop their museum, libraries and archives in particular ways. It is not possible to extract such expenditure retrospectively in any meaningful way and to attempt to do so would use a disproportionate amount of public money exceeding the threshold for Parliamentary Questions.

If you require further information, please do not hesitate to contact me.

Yours sincerely



THE NATIONAL GALLERY

Mr Robert Halfon MP
Member for Harlow
House of Commons
London
SW1A 0AA

22 November 2010

Dear Mr Halfon

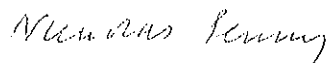
Parliamentary Question 23757

I am writing in response to your Parliamentary Question to the Secretary of State for Culture, Olympics, Media and Sport.

Q.23757 To ask the Secretary of State for Culture, Olympics, Media and Sport how much his Department's agencies and non-departmental public bodies spent from the public purse on influencing public policy through (a) employing external (i) public affairs companies, (ii) strategic consultancies and (iii) corporate communications firms, (b) external marketing and (c) other activities in each of the last 10 years.

No money from the public purse has been spent by the National Gallery in the last ten years on influencing public policy.

Yours sincerely

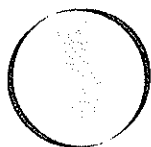


Nicholas Penny
Director

cc Alana Curtis, Public Engagement and Recognition Unit (PERU), DCMS

From the Director

The National Gallery Trafalgar Square London WC2N 5DN Telephone 020 7747 2800 Fax 020 7930 1500 director@ng-london.org.uk



**National Lottery
Commission**

101 Wigmore Street
London W1U 1QU

Tel +44 (0)20 7016 3400
Fax +44 (0)20 7016 3401

www.natlotcomm.gov.uk

Robert Halfon MP
House of Commons
London
SW1A 0AA

16 November 2010

Dear Mr Halfon

Re: National Lottery Commission response to Parliamentary Question 23757

As Chief Executive of the National Lottery Commission, a non-departmental public body sponsored by the Department of Culture, Media and Sport, I have been asked to write to you to you directly to answer the following Parliamentary Question which you tabled on 10 November 2010:

To ask the Secretary of State for Culture, Olympics, Media and Sport, how much his Department's agencies and non-departmental public bodies spent from the public purse on influencing public policy through (a) employing external (i) public affairs companies, (ii) strategic consultancies and (iii) corporate communications firms, (b) external marketing and (c) other activities in each of the last 10 years.]23757

The National Lottery Commission has not spent any money on influencing public policy since it was established in 1999. Responsibility for policy relating to the National Lottery lies with the Department of Culture, Media and Sport. As the expert regulator of the National Lottery, the Commission will respond to government consultations, respond to requests for advice from the Department on policy issues or give evidence to Select Committees in cases that have relevance to our duty to protect the long-term interest of the Lottery. As this is part of our day-to-day work we do not keep records of the cost of this activity.

If you would like any further information about the National Lottery Commission please contact me on m.harris@natlotcomm.gov.uk.

Yours sincerely

Mark Harris
Chief Executive

From: Tim (mailto:tim@sandy.nairne)
To: 020 7312 2400, P 020 7 316 0004
sandyne@npg.org.uk

National
Portrait
Gallery

Robert Halfon MP
Member of Parliament for Harlow
House of Commons
London
SW1A 0AA

12 November 2010

Dear Mr Halfon

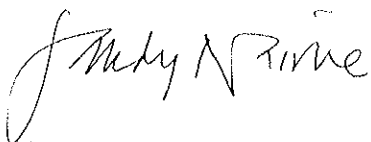
Parliamentary Question 23757

We have received a communication from the Department for Culture, Media and Sport to advise us that you are to ask the Secretary of State for Culture, Olympics, Media and Sport:

How much his Department's agencies and non-departmental public bodies spent from the public purse on influencing public policy through (a) employing external (i) public affairs companies, (ii) strategic consultancies and (iii) corporate communications firms, (b) external marketing and (c) other activities in each of the last 10 years.

I have been asked by my colleagues at the Department to respond to your questions and I can confirm that the National Portrait Gallery has not spent any money from the public purse in any of the above-mentioned ways to influence public policy.

Yours sincerely



Sandy Nairne
Director

23 November 2010

Mr Robert Halfon MP
House of Commons
London
SW1A 0AA

Dear Mr Halfon,

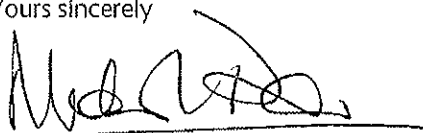
The Department for Culture, Media and Sport has asked me to respond on behalf of the Natural History Museum to your Parliamentary Question 23757: *To ask the Secretary of State for Culture, Olympics, Media and Sport, how much his Department's agencies and non-departmental public bodies spent from the public purse on influencing public policy through (a) employing external (i) public affairs companies, (ii) strategic consultancies and (iii) corporate communications firms, (b) external marketing and (c) other activities in each of the last 10 years.*

The Natural History Museum has not spent any money on section (a) in the last 10 years. In regards to section (b), the Museum spent £1,950 in 2008 and £12,130 in 2009 on advertising in political sector publications, which was largely part of our campaign to raise awareness of the opening of our new Darwin Centre (our £78m state-of-the-art collections storage, research facilities and public engagement with science development) in September 2009. In answer to section (c), the Museum has spent the following:

	2003	2006	2008	2009	Total
"Treasurehouse & Powerhouse" – economic impact assessment	£15,600		£10,000	£11,360	£36,960
Partner in Cultural Diplomacy Project led by DEMOS		£18,333			£18,333
Catering for small events for politicians, i.e. exhibition openings, behind-the-scenes tours			£274	£457	£731
					£56,024

I hope this information is useful.

Yours sincerely



Dr Michael Dixon
Director, Natural History Museum

cc: DCMS



National Museums Liverpool

William Brown Street
Liverpool L3 8EN

Robert Halfon MP
House of Commons
London
SW1A 0AA

switchboard
(0151) 207 0001

25 November 2010

Dear Mr Halfon

In response to the Parliamentary question below and the DCMS request for all Chief Executives to write directly to the questioner, please find below National Museums Liverpool's (NML) response.

Robert Halfon|Harlow|To ask the Secretary of State for Culture, Olympics, Media and Sport, how much his Department's agencies and non-departmental public bodies spent from the public purse on influencing public policy through (a) employing external (i) public affairs companies, (ii) strategic consultancies and (iii) corporate communications firms, (b) external marketing and (c) other activities in each of the last 10 years.|23757

On the basis that this question relates to "*influencing public policy*", the only spend that NML made that would be relevant relates to the 2006 and 2008 Economic Impact Studies that were undertaken and published. The total cost for these two pieces of work was £25,000.

I trust that this information fully complies with and satisfies the nature of your request.

Yours sincerely

Dr David Fleming OBE
Director

cc Public Engagement and Recognition Unit, DCMS

Director David Fleming OBE MA PhD AMA

HM Revenue & Customs Museum · International Slavery Museum · Lady Lever Art Gallery · Merseyside Maritime Museum
Museum of Liverpool (opens 2010) · National Conservation Centre · Sudley House · Walker Art Gallery · World Museum Liverpool

Robert Halfon MP
House of Commons
London
SW1A 0AA

11 November 2010

Dear Mr Halfon

Written Parliamentary Question No. 23757: To ask the Secretary of State for Culture, Olympics, Media and Sport, how much his Department's agencies and non-departmental public bodies spent from the public purse on influencing public policy through (a) employing external (i) public affairs companies, (ii) strategic consultancies and (iii) corporate communications firms, (b) external marketing and (c) other activities in each of the last 10 years.

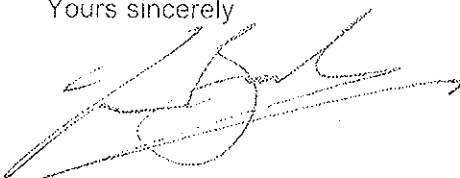
I am writing in response to the above Parliamentary Question in respect of the Olympic Lottery Distributor, a non-departmental public body which is sponsored by the Department of Culture, Media and Sport.

The Olympic Lottery Distributor was formed in 2006. It does not directly employ any communications or marketing staff and has spent NIL on influencing public policy through (a) employing external (i) public affairs companies, (ii) strategic consultancies and (iii) corporate communications firms, (b) external marketing and (c) other activities in each of the last four years.

The Olympic Lottery Distributor has made limited use of external communications and marketing organisations to develop a communications strategy, a corporate identity and a website. If you would like details on the expenditure in relation to these items please let me know.

I am copying this letter to the DCMS to enable it to be placed in the Libraries of both Houses.

Yours sincerely



Ian Brack
Chief Executive

cc: DCMS

Olympic Lottery Distributor
c/o Olympic Lottery, Building 11, 4th Floor
220, Strand, London WC2R 0PH
www.olympiclottery.co.uk

From Lieutenant-General Jonathon Riley CB DSO PhD MA FRGS
Director-General and Master of the Armouries

Main Headquarters:

Clarence Dock
Leeds LS10 1LT
Direct Line: 0113 220 1905
Mobile: 07717 883175
www.royalarmouries.org

London Office:

The Royal Armouries
Middle Tower
HM Tower of London
London EC3N 4AB
T: 020 3166 6660

Mr. R. Halfon
House of Commons
London
SW1A 0AA

24th November 2010

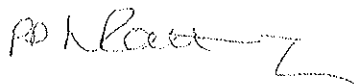
To ask the Secretary of State for Culture, Olympics, Media and Sport, how much his Department's agencies and non-departmental public bodies spent from the public purse on influencing public policy through (a) employing external (i) public affairs companies, (ii) strategic consultancies and (iii) corporate communications firms, (b) external marketing and (c) other activities in each of the last 10 years. | 23757

Dear Mr. Halfon

I write in relation to the above parliamentary question.

(a) (i)	Nil
(a) (ii)	£16,000
(a) (iii)	Nil
(b)	Nil
(c)	Nil

Yours Sincerely,



Dr. Jonathon Riley
Director General & Master



SIR JOHN SOANE'S MUSEUM

13 LINCOLN'S INN FIELDS · LONDON WC2A 3BP
TELEPHONE 020 7405 3107 FACSIMILE 020 7831 3957

11 November 2010

Robert Halfon MP
House of Commons
London SW1A 0AA

Dear Sir,

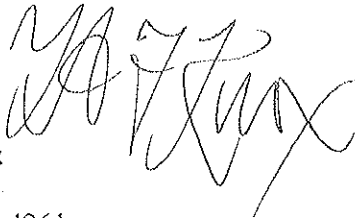
In response to your question;

Robert Halfon|Harlow|To ask the Secretary of State for Culture, Olympics, Media and Sport, how much his Department's agencies and non-departmental public bodies spent from the public purse on influencing public policy through (a) employing external (i) public affairs companies, (ii) strategic consultancies and (iii) corporate communications firms, (b) external marketing and (c) other activities in each of the last 10 years.|23757

The answer from Sir John Soane's Museum is as follows.

NIL

Yours ever,



Tim Knox
Director
020 7 440 4261
tknox@soane.org.uk

Robert Halfon MP
House of Commons
London SW1A 0AA

19 November 2010

Dear Mr Halfon

Parliamentary Question 23757

I am writing in response to the parliamentary question which you tabled in November 2010 requesting the information below.

To ask the Secretary of State for Culture, Olympics, Media and Sport, how much his Department's agencies and non-departmental public bodies spent from the public purse on influencing public policy through (a) employing external (i) public affairs companies, (ii) strategic consultancies and (iii) corporate communications firms, (b) external marketing and (c) other activities in each of the last 10 years.

The Minister for Sport and the Olympics advised that I would write to you to detail the information requested.

PQ 20272

I can confirm that given our role as a Non Departmental Public Body and in accordance with guidance from our parent department, the Department for Culture, Media and Sport, Sport England does not seek to influence public policy. As a result we have not spent any public funding on influencing public policy.

I hope this response satisfies any concern you may have had.

Please do not hesitate to contact me should you need further information or clarification.

Jennie Price

Jennie Price
Chief Executive

CC: Department for Culture, Media and Sport - 2-4 Cockspur Street, London SW1Y 5DH

Millbank
London SW1P 4RG

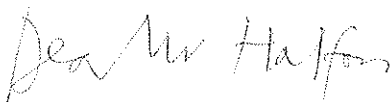
call
+44 (0) 20 7887 8000
fax
+44 (0) 20 7887 8007

visit
www.tate.org.uk

7 December 2010

TATE

Robert Halfon MP
House of Commons
London, SW1A 0AA



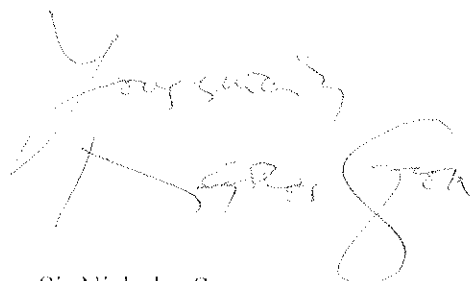
Following instructions from the Department for Culture, Media and Sport, I am responding on behalf of Tate to your Parliamentary Question:

Robert Halfon (Harlow): To ask the Secretary of State for Culture, Olympics, Media and Sport, how much his Department's agencies and non-departmental public bodies spent from the public purse on influencing public policy through (a) employing external (i) public affairs companies, (ii) strategic consultancies and (iii) corporate communications firms, (b) external marketing and (c) other activities in each of the last 10 years. (23757)

Over the past 10 years, Tate has not spent any funds on external public affairs companies, strategic consultancies, corporate communications firms or external marketing firms with the aim of influencing public policy. Tate does regularly engage marketing and communications companies to assist with exhibitions marketing and capital projects; however these are not with the purpose of influencing public policy.

At different times, any number of staff might be involved in discussing aspects of cultural policy with ministers or officials as part of the normal fulfilment of their roles. The nature and volume of any such discussions depend on the issues under consideration by policy makers at any point in time. Discussions take place concerning issues ranging from, for example, cultural funding, projects, initiatives and philanthropy, to the introduction of new schemes such as Immunity from Seizure.

A copy of this letter has been sent to the Department for Culture, Media and Sport and will be placed in the libraries of both Houses.



Sir Nicholas Serota
Director

Mark Camley
Chief Executive



Robert Halfon MP
House of Commons
London, SW1A 0AA

22 November 2010

Dear Mr Halfon,

THE ROYAL PARKS - PARLIAMENTARY QUESTION ABOUT SPENDING
PUBLIC MONEY TO INFLUENCE PUBLIC POLICY

You recently tabled a parliamentary question: 'To ask the Secretary of State for Culture, Olympics, Media and Sport, how much his Department's agencies and non-departmental public bodies spent from the public purse on influencing public policy through (a) employing external (i) public affairs companies, (ii) strategic consultancies and (iii) corporate communications firms, (b) external marketing and (c) other activities in each of the last 10 years. [23757]

I am responding on behalf of The Royal Parks (TRP) which is DCMS's only Agency.

The Royal Parks has engaged public affairs companies and corporate communications firms and has undertaken external marketing and other activities; however none of this activity has been undertaken with the objective of influencing public policy.

MARK CAMLEY
Chief Executive

Robert Halfon MP
House of Commons
London
SW1A 0AA

15 November 2010

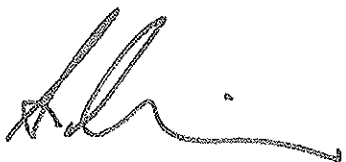
Dear Mr Halfon

I am writing to provide information requested in the Parliamentary Questions that you tabled on 10 November 2010:

To ask the Secretary of State for Culture, Olympics, Media and Sport, how much his Department's agencies and non-departmental public bodies spent from the public purse on influencing public policy through (a) employing external (i) public affairs companies, (ii) strategic consultancies and (iii) corporate communications firms, (b) external marketing and (c) other activities in each of the last 10 years. |23757

UK Anti-Doping has not employed external public affairs companies, strategic consultancies, corporate communications firms or conducted external marketing in order to influence public policy since the organisation was established on 14 December 2009.

Yours sincerely



Andy Parkinson
Chief Executive

Cc: Department of Culture, Media and Sport

15 December 2010

Robert Halfon MP
House of Commons
London SW1A 0AA**Parliamentary Question ref: 23757: influencing public policy**

I have been asked by the Department for Culture, Media and Sport to write to you direct to answer your recent Parliamentary Question regarding influencing public policy.

I should first of all apologise for the time it has taken to answer this question. The UK Film Council is currently in the process of being abolished and, for reasons you will understand, this is taking up nearly all of the my senior team's time.

In answering this question I am mindful of the DCMS guidance for PQs, which states that NDPBs should provide as much information as possible up to the £800 disproportionate cost limit. Therefore whilst I have of course sought to answer this question as comprehensively as possible, you will appreciate that there are genuine resource constraints.

The question is:

Robert Halfon|Harlow|To ask the Secretary of State for Culture, Olympics, Media and Sport, how much his Department's agencies and non-departmental public bodies spent from the public purse on influencing public policy through (a) employing external (i) public affairs companies, (ii) strategic consultancies and (iii) corporate communications firms, (b) external marketing and (c) other activities in each of the last 10 years.

The table below provides our answer.

2001/02	£82,343.88
2003/04	£65,062.35
2004/05	£60,996.14
2005/06	£54,115.57
2006/07	£28,200.00

I am copying this letter to DCMS so that they can place copies in the library of both Houses.

Tim Cagney
Managing Director

From the Director
Sir Mark Jones



Victoria and Albert Museum
South Kensington
London SW7 2RL

Phone +44 (0)20 7942 2171
Fax +44 (0)20 7942 2162
Email mark.jones@vam.ac.uk

Robert Halfon MP
House of Commons
London
SW1A 0AA

16 November 2010

Dear Mr Halfon

I am writing in response to your Parliamentary Question 23757, *To ask the Secretary of State for Culture, Olympics, Media and Sport, how much his Department's agencies and non-departmental public bodies spent from the public purse on influencing public policy through (a) employing external (i) public affairs companies, (ii) strategic consultancies and (iii) corporate communications firms, (b) external marketing and (c) other activities in each of the last 10 years.*

The Victoria and Albert Museum has spent nothing via these means to influence public policy over the last 10 years.

Yours sincerely

Mark Jones

cc. Alana Curtis, Public Engagement and Recognition Unit, DCMS



Robert Halfon MP
House of Commons
Westminster
London SW1A 0AA

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F: +44 (0)20 7578 1001
visitbritain.org; visitbritain.com
DL: 020 7578 1020
E: sandie.dawe@visitbritain.org

25 November 2010

Dear Mr Halfon,

Parliamentary Question 23757

I write regarding your recent parliamentary question to which I understand the Department have responded directly, and asked me to reply on behalf of VisitBritain as one of their NDPBs.

To ask the Secretary of State for Culture, Olympics, Media and Sport, how much his Department's agencies and non-departmental public bodies spent from the public purse on influencing public policy through (a) employing external (i) public affairs companies, (ii) strategic consultancies and (iii) corporate communications firms, (b) external marketing and (c) other activities in each of the last 10 years.

VisitBritain do not employ external public affairs companies, strategic consultancies or corporate communications firms, or undertake external marketing to influence public policy.

VisitBritain is responsible for marketing Britain overseas and developing Britain's visitor economy. Part of our role as Britain's national tourism agency is to advise the Minister and public bodies on matters affecting tourism. In this regard, we play a vital role as a trusted, expert advisor on non-devolved and international tourism matters, and by educating, informing and representing the views of a fragmented and diverse industry. In particular, we are currently working towards showcasing Britain and maximising the tourism benefits in the run-up to the London 2012 Olympic and Paralympic Games and beyond.

Many of our activities to support our advisory role are at no cost to the public purse other than staff time, and to retrieve information relating to other activities would incur a disproportionate cost. We do not hold financial data electronically prior to 2003.

I would be happy to arrange a meeting to talk through our work in more detail if that would be helpful.

Yours sincerely,

Sandie Dawe MBE
Chief Executive
VisitBritain



Robert Halfon MP
House of Commons
Westminster
London SW1A 0AA

15 November 2010

Dear Mr Halfon,

RE: Parliamentary Question 23757

I write regarding your recent parliamentary question to which I understand that the department have responded directly to their part and asked me to reply on behalf of the Wallace Collection as one of their non-departmental public bodies:

To ask the Secretary of State for Culture, Olympics, Media and Sport, how much his Department's agencies and non-departmental public bodies spent from the public purse on influencing public policy through (a) employing external (i) public affairs companies, (ii) strategic consultancies and (iii) corporate communications firms, (b) external marketing and (c) other activities in each of the last 10 years 23757

The Wallace Collection has not spent any money from the public purse on influencing public policy through any of the means noted above.

Yours sincerely,

Dame Rosalind Savill
Director



Her Majesty the Queen
The Palace of Westminster
London WC2A 0AL

Telephone: 020 7958 5600
Fax: 020 7958 5601
Email: communications@culture.gov.uk
www.culture.gov.uk